

Year-Round Summer Meal Calendar for Sponsors and Advocates

Month	Sponsors	Advocates
January	<ul style="list-style-type: none"> • Check ISBE's website for a schedule of information sessions and sponsor trainings • Develop an action plan for the upcoming summer 	<ul style="list-style-type: none"> • Engage elected officials and invite them to attend an information session to learn more about the program. • Develop an action plan for the upcoming summer
February	<ul style="list-style-type: none"> • Encourage potential sites and partners to attend the information sessions 	<ul style="list-style-type: none"> • Encourage partners and elected officials to attend the information sessions
March	<ul style="list-style-type: none"> • Attend sponsor trainings • Apply to be a sponsor • Apply for No Kid Hungry Illinois' summer grants 	<ul style="list-style-type: none"> • Encourage new and returning sponsors to attend the sponsor training in their area • Reach out to schools and ask them to share information at parent teacher conferences
April	<ul style="list-style-type: none"> • Attend sponsor trainings • Apply to be a sponsor • Plan trainings for site staff 	<ul style="list-style-type: none"> • Engage schools in your outreach efforts • Finalize outreach and advocacy campaign
May	<ul style="list-style-type: none"> • Attend sponsor trainings • Apply to be a sponsor • Train site staff 	<ul style="list-style-type: none"> • Educate elected officials about summer meals and engage them in your outreach strategy • Begin community outreach to let families know when and where summer meals will be served
June	<ul style="list-style-type: none"> • Host kick-off events • Conduct outreach around your sites 	<ul style="list-style-type: none"> • Continue promoting and advertising sites through community outreach • Engage schools and summer meal sponsors to address the gap between the end of school and the start of summer school

July	<ul style="list-style-type: none"> • Host spike events • Engage elected officials • Submit meal counts 	<ul style="list-style-type: none"> • Promote summer meals through community outreach and social media campaigns • Arrange site visits with legislators so they can see the program firsthand
August	<ul style="list-style-type: none"> • Host spike events and end of the summer events • Submit meal counts 	<ul style="list-style-type: none"> • Continue arranging site visits with legislators • Conduct targeted outreach that addresses the gap between the end of summer school and summer programs and the start of the school year
September	<ul style="list-style-type: none"> • Submit final meal counts 	<ul style="list-style-type: none"> • Wrap up your summer meal efforts
October	<ul style="list-style-type: none"> • Attend regional summits and statewide debrief 	<ul style="list-style-type: none"> • Attend regional summits and statewide debrief
November	<ul style="list-style-type: none"> • Evaluate how the summer went • Identify what worked and what did not work 	<ul style="list-style-type: none"> • Evaluate the role you played in increasing access to summer meals • Determine which strategies worked and which ones did not work
December	<ul style="list-style-type: none"> • Set goals and objectives for next summer 	<ul style="list-style-type: none"> • Set goals and objectives for next summer

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www.ilhunger.org

Prepared by the Illinois Hunger Coalition and based on the Food Research and Action Center (FRAC)'s *Summer Nutrition Programs Implementation Calendar*.